

# ANNUAL REPORT

FOR THE YEAR 2011 – 2012



## **JOYNAGAR KANSARIPARA MAA SITALA SEVA SAMITY**

Vill : Kansaripara, P.O.: Joynagar Mazilpur, P.S- Joynagar,  
Dist- South 24 Pgs(W.B)

## PROLOGUE-----

-----  
JOYNAGAR KANSARIPARA MAA SITALA SEVA SAMITY better known as, which started its journey few years back, officially, has completed another successful year. The organisation's commitment to poor people has been reflected in their life style as well as in the mind of other stakeholders who are also involved in development work.

Though the organisation had a special focus on Integrated Rural Development for the poor families, especially, the comprehensive community development work was also initiated for sustainable point of view from the inception of the organisation.

In the last year the organisation has been able to move to a point of it's sustainable development approach through poverty elimination strategies with focused issues viz., Awareness drive on Socio Economic Programme . The organisation always takes up the experimental approach for any innovative initiative in developmental sectors and learns from its merits & demerits to meet further challenges. In the recent past year the organisation has seen the potentialities of the people who have taken up the developmental activities on their own initiative.

Our role, as a Integrated Rural Development implementer, has been more acceptable, both in the community and to other stakeholders like donors, government sectors, local institutions, CBOs, etc. And as a result of this attitude, which are, being reflected in various activities the factors of transparency, accountability, equity, etc. on our part have become crystal clear. The organization's another capability in the field of development is to utilize its human resource, has also marked positive signs in the programs like pre-primary & elementary education, Agriculture enhancement programme, Vocational training targeting mainly the underprivileged youths, etc. what we are trying to give here a picture of our last year's efforts and achievements sector wise in this report from where one can easily understand our programs, the strategies of implementation in the field and present strength of the people with whom the organization is working.

Finally, we would like to thank our well - wishers, government sectors and patrons who have sincerely been with us all this long and till date they are contributing whatever they can to make our dream a realistic one. We would also like to give our best wishes to our workers, our board members and the people without whom the organisation would not have been able to ensure its accountability.

Secretary



## **FOREWORD**

We are a Non Governmental Registered Voluntary Organisation engaged in Integrated Rural Community Development for the past couple of years. The activities of our organisation actually started with the joint endeavour of a group of youth who tried to organize and motivate the youths by moving from one village to another from dawn to dusk.

Though initially the activities were confined to organizing games, sports, cultural event, charitable clinics, etc. gradually the organisation developed into an agency of human resource development through sustainable approach.

JOYNAGAR KANSARIPARA MAA SITALA SEVA SAMITY works with the prime objective of support of the needy community as a whole especially women and children for overall development. JOYNAGAR KANSARIPARA MAA SITALA SEVA SAMITY believes in participatory approach for rural integrated development and working accordingly since couple of years. Through this approach the organisation is running all its activities in the target areas. Involvement of local people, NGOs, Panchayat and various Govt. agencies, Donor agencies, has been a great helping factor for us in our endeavour.

Our organisation always tries to involve all sections of the society in its fold, irrespective of their caste, culture and religion for greater transparency in our activities and accountability to our benefactors.

## **VISION**

The organization always aspiring its vision from the inception with view for self reliant, where people's life will be secured through livelihood enhancement, having social security and without violence.

## **MISSION STATEMENT**

The organisation believes in the progress in which the innocent, ignorant and poor people can stand on their own feet and acquire overall development, improvement of education, economy and social status of the children, including adolescent, youth and community as a whole.

The organisation wants to be a good service provider to the community members by utilizing the human resources including natural resources, centering man, instrument and nature for sustainable development.

## **WHOM WE ARE WORKING FOR**

We are working for those people where the area is marked by drawbacks such as lack of drinking water and sanitation, proper health and hygiene, early marriage, pathetic condition of education, lack of basic awareness, etc. With poor literacy rate and increasing rate of drop-out among children the entire area is getting into the fold of darkness, where women are subjugated, neglected and deprived of basic needs.

We work with extremely poor i.e, the people who are Below Poverty Line (BPL) category mostly and to some extent in between Above Poverty Line (APL) and BPL.



## PROGRAMMES-----

### **Social Programme**

Our Social Programme has attained a legend in itself. It has created a wave of hope for the have-nots, underprivileged and poor brothers and sisters of our community.

We have till date stood among them; we will continue to do so, with whatever support we can provide for those unfortunate victims, who mere little support can stand on their own feet.

We have been regularizing the support in education, health, marriages, etc. We are thankful that many like hearted person are also supporting us to support our brothers and sisters.

It vision, that no one should leave empty handed from our door, every one, whatever we can afford will have something, something of his/her need.

### **Awareness Workshop Programme –**

As per our experience and observation regarding our voluntary social service it has been seen that awareness plays a vital role in generating consciousness among the people for a cause to achieve a aspire.

Leaflets, flyers and other materials are distributed in every awareness camp. In this year 300 students, 13 teaching staffs and 50 youths was present for the rally and the programme on Annual Programme. The whole programme was enjoyed by the people of the local area.

Following are some steps taken by JOYNAGAR KANSARIPARA MAA SITALA SEVA SAMITY in creating realization about awaking people regarding their thoughts, to change their basic myths, ignorance and etc.

Following were some of the major initiatives JOYNAGAR KANSARIPARA MAA SITALA SEVA SAMITY has taken up during the period;

- Water & Environment Camp
- HIVs & AIDS Camp
- Wild Animal Care Camp
- Social Forestry & Nursery
- Women Empowerment
- Child Labour Protection
- Consumers Protection
- Anti Trafficking
- Herbal Medicinal Plant

### **Sports Programme –**

JOYNAGAR KANSARIPARA MAA SITALA SEVA SAMITY in collaboration with Sports and Youth Services, Ministry of Human Resource Development to play a vital role for popularizing sports among the rural masses by organising tournaments at block level,

The first part of the document discusses the importance of maintaining accurate records of all transactions. It emphasizes that proper record-keeping is essential for ensuring the integrity and reliability of financial data. This section also outlines the various methods and tools used to collect and analyze financial information, highlighting the need for consistency and transparency in the reporting process.

## Introduction

1. The primary objective of this study is to evaluate the effectiveness of the current financial reporting standards in providing a clear and concise overview of an organization's financial performance. This involves a detailed analysis of the data presented in the reports and an assessment of how well they align with the underlying business operations.
2. The study also aims to identify any potential areas of improvement or discrepancies between the reported figures and the actual financial activities. By doing so, the research seeks to contribute to the development of more robust and transparent financial reporting practices.

The following sections will provide a comprehensive overview of the data collected, including a detailed breakdown of the various financial metrics and their respective contributions to the overall performance. This will be followed by a thorough analysis of the findings and a discussion on the implications for future reporting and decision-making.

The data presented in this report is derived from a comprehensive review of the financial statements for the period under review. It includes a detailed analysis of the income statement, balance sheet, and cash flow statement, as well as a comparison of the reported figures with the actual financial activities. The analysis highlights the strengths and weaknesses of the current reporting process and provides valuable insights into the underlying financial performance of the organization.

The findings of the study indicate that the current financial reporting standards are generally effective in providing a clear and concise overview of the organization's financial performance. However, there are several areas where improvements can be made to enhance the transparency and reliability of the reports. These include the need for more detailed disclosures, improved internal controls, and a greater emphasis on the accuracy and integrity of the data presented.

In conclusion, the study has provided a comprehensive overview of the financial reporting process and identified several key areas for improvement. The findings suggest that while the current standards are generally effective, there is a need for more detailed disclosures and improved internal controls to ensure the accuracy and integrity of the financial data. These recommendations are intended to provide a clear path forward for the organization and to contribute to the development of more robust and transparent financial reporting practices.

The study also highlights the importance of maintaining accurate records of all transactions and the need for consistency and transparency in the reporting process. By following these recommendations, the organization can ensure that its financial reports provide a clear and concise overview of its financial performance, thereby enhancing the trust and confidence of its stakeholders.

The final part of the document provides a summary of the key findings and a discussion on the implications for future reporting and decision-making. It emphasizes the need for continued monitoring and evaluation of the financial reporting process to ensure that it remains effective and transparent over time.

1. The first step in the process of creating a business plan is to conduct a market analysis. This involves researching the industry, identifying your target market, and understanding your competitors. A thorough market analysis will provide you with the information you need to make informed decisions about your business.

2. The second step is to develop a business model. This is a plan that describes how your business will generate revenue and manage its costs. It should include details about your products or services, your pricing strategy, and your marketing and sales channels.

- Financial projections
- Marketing strategy
- Operational plan
- Management team
- Risk assessment

3. The third step is to create a financial plan. This involves projecting your business's financial performance over a period of time, typically three to five years. It should include a detailed budget, a cash flow statement, and a break-even analysis. A financial plan is essential for determining the viability of your business and for securing financing from investors or lenders.

4. The fourth step is to develop a marketing and sales strategy. This involves identifying the most effective ways to reach your target market and generate sales. It should include details about your advertising and promotion efforts, your sales channels, and your customer retention strategies.

5. The fifth and final step is to write a business plan. This is a comprehensive document that summarizes all of the information you have gathered and developed in the previous steps. It should be clear, concise, and persuasive, and it should provide a clear picture of your business's potential for success.

6. Once you have completed your business plan, it is important to review it regularly and update it as needed. Your business plan is a living document that should evolve with your business and the market.

7. Finally, it is important to seek feedback from others. A business plan is a complex document, and it is often difficult to see it from an objective perspective. Seeking feedback from experienced business owners, mentors, and advisors can help you identify areas for improvement and make your plan more effective.

- Financial projections
- Marketing strategy
- Operational plan
- Management team
- Risk assessment

8. In conclusion, creating a business plan is a critical step in the process of starting a business. It provides you with a clear roadmap for success and helps you to identify potential challenges and opportunities. By following the steps outlined in this document, you can create a business plan that is tailored to your business and your goals.

1. The first step in the process of identifying a problem is to define the problem clearly. This involves identifying the symptoms and the underlying causes of the problem.

2. Once the problem is defined, the next step is to gather information. This involves researching the problem and identifying the resources available to solve it.

3. The third step is to generate solutions. This involves brainstorming ideas and evaluating the potential of each solution.

4. The fourth step is to select a solution. This involves choosing the most feasible and effective solution from the options generated.

5. The fifth step is to implement the solution. This involves putting the chosen solution into action and monitoring its progress.

6. The final step is to evaluate the results. This involves assessing the effectiveness of the solution and identifying any areas for improvement.

7. The process of problem-solving is a continuous one. As new information is gathered and new solutions are generated, the problem-solving process may need to be revised and refined.

8. The key to successful problem-solving is to remain flexible and open-minded. It is often necessary to try different solutions and to be willing to change course if a particular solution is not working.

9. The process of problem-solving is a valuable skill that can be applied to a wide range of situations. By following these steps, you can increase your chances of finding a solution to any problem you face.

**JOYNAGAR KANSARI PARA MA SITALA SEVA SAMITY**  
Vill & P.O- Joynagar Kansari Para, P.S- Joynagar, Dist- South 24 Pgs(W.B)  
Receipts & Payments Accounts Contd...  
For the Year Ended on 31 st. March 2012

<u>Receipts</u>	Amount	Amount	<u>Payments</u>	Amount	Amount
B/F		522,241.00	B/F		308,661.00
			<u>Education Welfare Prog.:</u>		
			Handicapped Training	12,395.00	
			Adult Education	11,932.00	
			Women Literacy	12,491.00	
			Yoga Center	9,241.00	
			Dance, Drama Research Center	10,794.00	
			Art, Music & Folk Culture	10,602.00	67,455.00
			<u>Training Program:</u>		
			Carpentry	15,541.00	
			Plastic Furniture Making	11,947.00	
			Soft Toys making	14,964.00	
			Beautician Training	10,819.00	
			Computer Training	10,602.00	63,873.00
			<u>Cultural Activities:</u>		
			Annual Function	24,044.00	
			Notable Days Observation	11,660.00	
			Youth Festival	22,293.00	57,997.00
			<u>Food &amp; Nutrition Prog.:</u>		
			Fooding	11,944.00	
			Stipend to Trainee	2,178.00	
			Resource Persons Fees	4,235.00	
			Contingency	1,723.00	20,080.00
			<u>Closing Balance:</u>		
			Cash in Hand	2,675.00	
			Cash at Bank	1,500.00	4,175.00
		<u>522,241.00</u>			<u>522,241.00</u>

Date: 25.06.2012  
Place: Kolkata



For, Basu Pramanick & Associates.  
Chartered Accountants

*Suranjan Pramanick*  
(Suranjan Pramanick)

Membership Number : 059543



**JOYNAGAR KANSARI PARA MA SITALA SEVA SAMITY**  
Vill & P.O- Joynagar Kansari Para, P.S- Joynagar, Dist- South 24 Pgs(W.B)  
**Receipts & Payments Accounts**  
For the Year Ended on 31 st. March 2012

<u>Receipts</u>	Amount	Amount	<u>Payments</u>	Amount	Amount
<b>Opening Balance</b>			<b>General Section</b>		
Cash in Hand	4,326.00		Travelling Charges	8,772.00	
Cash at Bank	<u>2,040.00</u>	6,366.00	Printing	7,654.00	
			Book & Periodical	5,284.00	
<b>General Section</b>			Postage & Telephone	4,284.00	
Subscription	3,750.00		Meeting Exp	5,786.00	
Donation	61,890.00		Electric Charges	7,652.00	
Community Contribution	67,130.00		Office Expenses	6,385.00	
Wellwisher Collection	35,791.00		Accounting Charges	2,420.00	
Bank Interest	<u>24.00</u>	168,585.00	Audit Fees	1,500.00	
			Games & Sports	8,107.00	
			Staff Honorarium	43,560.00	
			Bank Charges	162.00	
			Furniture	11,220.00	
			Library Books	<u>9,570.00</u>	122,356.00
<b>Collection from different Prog.:</b>			<b>Social Welfare Prog.:</b>		
Social Welfare Prog	53,603.00		Mobile Medical Care Centre	10,589.00	
Awareness & Workshop	64,553.00		Blood Donation Camp	11,661.00	
Education Welfare Prog	61,952.00		Village Road Repairing	10,189.00	
Training Program	56,408.00		Help to Distress Person	12,761.00	
Spl. Donation	38,269.00		Older Person rehabilitation	<u>11,661.00</u>	56,861.00
Collection from Cultural Prog	<u>50,505.00</u>	325,290.00			
			<b>Awareness Workshop:</b>		
<b>Awareness Prog.:</b>			Water & Environment camp	9,978.00	
Community Contribution		22,000.00	HIVs & Aids Camp	11,233.00	
			Wild Animal Care Camp	11,283.00	
			Social Forestry & Nursery	10,582.00	
			Women Empowerment	11,471.00	
			Child Labour Protection	8,207.00	
			Consumer Protection	10,587.00	
			Anti Trafficking	8,317.00	
			Herbal Medicinal Plant	<u>10,518.00</u>	92,176.00
			<b>Sports Programme:</b>		
			Decoration	4,143.00	
			Publicity & Advertisement	4,689.00	
			Mike, Generator & Light	2,843.00	
			Refreshment	4,734.00	
			Prize (1st,2nd & 3rd)	8,772.00	
			Tea, Tiffin for resouce person	3,163.00	
			Honorarium for Judge	5,445.00	
			Miscellaneous	<u>3,479.00</u>	37,268.00

C/F

522,241.00

C/F

308,661.00



**JOYNAGAR KANSARI PARA MA SITALA SEVA SAMITY**  
Vill & P.O- Joynagar Kansari Para, P.S- Joynagar, Dist- South 24 Pgs(W.B)  
Income & Expenditure Accounts Contd...  
For the Year Ended on 31 st. March 2012

<u>Expenditure</u>	Amount	Amount	<u>Income</u>	Amount	Amount
B/F		355,326.00	B/F		515,875.00
<b><u>Training Program:</u></b>					
Carpentry	15,541.00				
Plastic Furniture Making	11,947.00				
Soft Toys making	14,964.00				
Beautician Training	10,819.00				
Computer Training	<u>10,602.00</u>	63,873.00			
<b><u>Cultural Activities:</u></b>					
Annual Function	24,044.00				
Notable Days Observation	11,660.00				
Youth Festival	<u>22,293.00</u>	57,997.00			
<b><u>Food &amp; Nutrition Prog.:</u></b>					
Fooding	11,944.00				
Stipend to Trainee	2,178.00				
Resource Persons Fees	4,235.00				
Contingency	<u>1,723.00</u>	20,080.00			
Depreciation A/c		8,974.00			
Excess of Income over Expenditure		9,625.00			
		<u>515,875.00</u>			<u>515,875.00</u>

Date: 25.06.2012  
Place: Kolkata



For, Basu Pramanick & Associates.  
Chartered Accountants

*Suranjan Pramanick*  
(Suranjan Pramanick)  
Membership Number : 059543







**JOYNAGAR KANSARI PARA MA SITALA SEVA SAMITY**  
Vill & P.O- Joynagar Kansari Para, P.S- Joynagar, Dist- South 24 Pgs(W.B)  
**Balance Sheet**  
As on 31st. March 2012

<u>Liabilities</u>		Amount	Amount	<u>Assets</u>		Amount	Amount
<b>General Fund:</b>				<b>Land:</b>			
As Per Last A/c		415,329.00		As per last A/c			340,000.00
Add: Excess of Income over Expenditure		<u>9,625.00</u>	424,954.00				
				<b>Furniture:</b>			
				As per last A/c		50,431.00	
				Add this year		<u>11,220.00</u>	
						61,651.00	
				Less: Depreciation		<u>6,165.00</u>	55,486.00
				<b>Games Equipment:</b>			
				As per last A/c		2,056.00	
				Less: Depreciation		<u>205.00</u>	1,851.00
				<b>Library Books:</b>			
				As per last A/c		16,476.00	
				Add this year		<u>9,570.00</u>	
						26,046.00	
				Less: Depreciation		<u>2,604.00</u>	23,442.00
				<b>Closing Balance:</b>			
				Cash in Hand		2,675.00	
				Cash at Bank		<u>1,500.00</u>	4,175.00
			<u>424,954.00</u>				<u>424,954.00</u>

Date: 25.06.2012  
Place: Kolkata



For, Basu Pramanick & Associates.  
Chartered Accountants

(Suranjan Pramanick)

Membership Number : 059543

### AUDITOR'S REPORT

I have examined the attached Balance Sheet of "JOYNAGAR KANSARI PARA MA SITALA SEVA SAMITY" of Village and P.O. - Joynagar Kansari Para, P.S. - Joynagar,, District - South 24 Parganas, West Bengal as on 31<sup>st</sup> March 2012 and the attached Income & Expenditure accounts and Receipts & Payments accounts both the year ended on that date. I have obtained all the information and explanations required for the purpose of audit.

In our opinion the aforesaid accounts exhibit a true and fair view.

- 1) In the case of Balance Sheet of the state of affairs of the organization as on 31<sup>st</sup> March 2012 and
- 2) In the case of Income and Expenditure accounts of the Excess of Income over Expenditure for the year ended on that date.

Place : Kolkata  
Date : 25<sup>th</sup> June, 2012



For, Basu Pramanick & Associates  
Chartered Accountants

A handwritten signature in green ink that reads "Suranjan Pramanick".

(Suranjan Pramanick)  
(C.A. Membership No. 059543)